



Announcement: 2018/2019 Rand McNally Education Catalog Available

Skokie, Ill., August 9, 2018 – In anticipation of the upcoming school year, geography and social studies leader Rand McNally has released its new 2018-2019 K-12 Education catalog.

Teachers, school officials, and district personnel may access and download the catalog here: <https://www.randmcnally.com/education/catalog>.

In addition to an updated product selection, the catalog highlights new educational resources, interactive workbooks and activities, and a section featuring classroom resources such as the iconic *Road Atlas*.

Rand McNally's educational products range from interactive digital teaching tools, classic pull-down wall maps, to award-winning classroom atlases and teachers' guides filled with teaching tips and lesson plans that align with state and national standards. Rand McNally also provides teachers free and easy-to-schedule webinars that provide practical and time-saving tips on how to best integrate geography across the curriculum. The webinars feature the *World Atlas* online resource and you can sign up for your free trial today:

<https://www.randmcnally.com/education/world-atlas>.

END OF SUMMER SPECIAL: Now through August 24, 2018, Rand McNally is offering 50% savings on the award-winning Best Buy *Classroom Atlas* Program. Please see details here: <https://store.randmcnally.com/classroom-atlas-grades-4-9-best-buy-package.html>

###

About Rand McNally – Rand McNally is transforming personal and business travel with its revolutionary connected vehicle technology and consumer electronics. Celebrating 162 years in 2018, Rand McNally's mission is to deliver innovative products and services that enrich life's journey in four key segments: Consumer Electronics, Consumer Travel, Commercial Transportation, and Education. Learn more at randmcnally.com

©2018 RM Acquisition, LLC d/b/a Rand McNally. All rights reserved.

Rand McNally and the globe logo are registered trademarks of RM Acquisition, LLC d/b/a Rand McNally.