



Rand McNally Revamps *Atlas of World Geography*

The upgraded atlas is ready for the 2017-2018 school year

SKOKIE, Ill., June 5, 2017 – Rand McNally, a leader in opening classrooms to the world, is excited to announce the long-awaited updated and expanded *Atlas of World Geography*. The new edition, created for grades 6-12, is filled with dynamic maps and engaging content that bring lessons to life and put geography on the map.

The *Atlas of World Geography* contains fresh new maps – also found in the advanced high school/college-level *Goode's World Atlas* – and content designed specifically for middle- and high-school students. The book is designed so teachers can clearly illustrate the importance of geography across curricula, encouraging critical thinking and understanding.

“It’s more important than ever to educate younger generations on the fundamentals of geography and make global literacy a priority,” said Joan Sharp, Rand McNally’s Vice President and General Manager of Publishing and Education. “By providing them with essential educational resources, we can help kids gain a better understanding of the world around them and instill a life-long love for discovery.”

Aligned with Common Core standards, the *Atlas of World Geography* includes a variety of thematic maps and charts that explore populations, economics, physical features, climate, and more.

A Teacher’s Guide also is included with a classroom set of 30 atlases in the Best Buy package to help teachers increase students’ ability to obtain and interpret information. The guide is filled with effective teaching tools such as assessments, activity sheets, and measurable learning objectives.

Features and specs of the atlas:

- 85 pages of highly detailed physical and political maps;
- Vivid graphics with bold coloring and beautiful new photos
- 35 pages of maps, graphs, charts and tables exploring Human and Physical Geography topics such as plate tectonics, climate, environment, population, and economics;
- An updated gazetteer detailing flags, capital cities, area, and population;
- A glossary of foreign terminology and a 14-page comprehensive index;

- Special continent sections exploring landforms, land cover and use, climate, and continent-specific issues such as rain forest depletion in South America, the changing political landscape of Europe, and the impact of the Ring of Fire in Asia;
- 176 pages, paperback, 8.5" x 10 7/8" trim size.

For more information please visit <http://store.randmcnally.com/atlas-of-world-geography.html>

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