



## **Rand McNally Gears Up for Summer Travel with the 96<sup>th</sup> Edition of the *Road Atlas***

*The iconic atlas continues to be America's go-to resource for road trips*

**CHICAGO, Apr. 15, 2019** – As travelers begin planning their summer road trips with visions of beaches, campsites, and visits to national parks, Rand McNally today released the 96<sup>th</sup> edition of its iconic and bestselling *Road Atlas*.

The atlas, updated every year, features new maps, enhanced content, and revised U.S., Canadian, and Mexican maps. The new 2020 Edition is available now at [www.store.randmcnally.com](http://www.store.randmcnally.com); bookstores and other retailers; and ecommerce outlets.

“The Rand McNally *Road Atlas* remains a beautiful and helpful resource that facilitates families planning their vacations, taking impromptu road trips, and even enjoying some armchair travel,” said Stephen Fletcher, CEO of Rand McNally. “And of course, it’s always a great back up when you’re on the road.”

Each year Rand McNally’s hardworking team of GIS experts considers new areas that may benefit from additional mapping – including expanding metro areas, road changes, and customer-requested travel hotspots. This year’s *Road Atlas* is packed with thousands of map and travel resource updates and upgrades, including:

- Two new U.S. National Park maps. Maps of the Great Sand Dunes National Park and Black Canyon of the Gunnison National Park were added to the Colorado spread.
- New inset maps of Mankato, Minn. and Grand Junction, Colo. The atlas now boasts more than 450 individual country, state, region, metro, city, downtown, and national park inset maps.
- Updated trip planning tools, including a driving-times map, quick reference mileage chart, road construction and conditions contact information, and tourism websites and phone numbers for each state and province.

Also featured are six of Rand McNally’s favorite U.S. National Parks, which showcase the country’s astonishing beauty, highlight essential visitor information, and offer insightful travel tips.

The classic 11 x 15 ½" *Road Atlas* is part of a line that includes a book with large scale maps for easier readability, and several atlases in smaller trim sizes for packing into tighter spaces, including a narrow version that fits nicely in a glove compartment.

Visit [randmcnally.com/roadatlas](http://randmcnally.com/roadatlas) for more information on all *Road Atlas* products.

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**About Rand McNally** – Rand McNally is transforming personal and business travel with its revolutionary connected vehicle technology and consumer electronics. Celebrating 163 years in 2019, Rand McNally's mission is to deliver innovative products and services that enrich life's journey in four key segments: Consumer Electronics, Consumer Travel, Commercial Transportation, and Education. Learn more at [randmcnally.com](http://randmcnally.com)

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