



## Rand McNally Introduces Unique 2-in-1 Headset for Drivers

*ClearDryve® 50 is designed to eliminate ambient noise for clearer calls*

**CHICAGO, May 23, 2019** – Addressing the booming driver market – from ride-hailing to delivery services – Rand McNally today announced a unique 2-in-1 headset for drivers that will be available exclusively at Walmart. The ClearDryve® 50 is designed to convert from premium stereo headphones to a driver-friendly, one-sided, mono headset with noise-cancelling microphone.<sup>1</sup>

Leveraging key technology from its awarded ClearDryve® 200 headphones/headset<sup>2</sup>, Rand McNally engineers designed a more compact, value-priced headset that also converts to a set of premium-sound headphones. ClearDryve® 50 essentially provides those who drive cars, vans, buses, and trucks for their job, with two products at a price often associated with a single-use headphone/headset product.

By removing one of the plush, on-ear cups, and positioning the high-quality boom microphone, ClearDryve® 50 converts from a premium stereo headphone into a driver-oriented headset. In headset mode, the noise-cancelling microphone reduces engine, wind, and road noise for better phone calls and clearer communication.

“Our 2-in-1 ClearDryve® technology has been very strongly and favorably received by professional, over-the-road drivers,” explained Stephen Fletcher, CEO of Rand McNally. “With the ClearDryve 50, we are making this technology more accessible to a broader group of drivers. We have found that drivers appreciate the value of a noise-cancelling headset for making and receiving calls while on the road, that also serves as a pair of premium headphones after the drive.”

Built specifically for drivers, ClearDryve® 50 features ear cups made of memory foam and covered in a soft, oil-resistant material to stay comfortable all day. The noise-cancelling microphone helps block the most disruptive noises to enable clear calls.

Additionally, the Bluetooth® connection allows drivers to wirelessly connect the headphones with their smartphones up to 50 feet away, enabling them to stay connected and mobile while fueling up or undertaking other duties.

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<sup>1</sup> Federal, state or local law may restrict drivers' use of headphones. User is responsible for complying with applicable law.

<sup>2</sup> ClearDryve® 200 was a 2019 CES Innovation Award Honoree

Key features include:

- **2-in-1:** A removable 2<sup>nd</sup> ear piece turns the premium stereo headphones into a mono headset. The boom microphone swings out of the way when not in use and can be muted. The headset is designed to switch the mono sound from ear-to-ear as the adjustable ear cups can be used on either ear.
- **Clear sound:** High fidelity microphone technology combined with state-of-the-art digital signal processing to remove over 90% of in-cab noise enables crisp, clean call quality.
- **Wireless:** ClearDryve<sup>®</sup> 50 is cable-free with a built-in rechargeable battery offering more than 20 hours of talk time, 500 hours of standby time, and more than 20 hours of music playback time. Controls on the headphones enable drivers to take calls, skip songs, and change the volume without having to touch their smart phones.
- **Superior comfort and finishes:** The headphones feature premium stitching, oil-resistant materials on memory foam, and an attractive matte-black design. The on-ear cups provide comfort for hours.

To see more about ClearDryve<sup>®</sup> 50, go to [randmcnally.com/cleardryve-50](https://randmcnally.com/cleardryve-50)

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