

Aramex

Rand Platform

Business

Aramex is a leading global provider of comprehensive logistics and transportation solutions. Based in Dubai, UAE, Aramex has business operations in 600+ cities across more than 60 countries worldwide and employs more than 16,000 professionals.

Opportunity

Operating a large global and growing enterprise, Aramex leverages the latest innovative technologies and solutions to enhance operational efficiencies. Specifically, Aramex executives are focused on saving fuel and improving vehicle and driver performance.

After a review of several options, Aramex executives chose the Rand Platform due to the solution's API-first architecture that makes integrations easy and flexible. The platform is device-agnostic and seamlessly supports multiple asset types – just what Aramex needed with its varied vehicle fleet that includes vans, motorcycles, trucks, and warehouse vehicles, among others.

The Rand Platform not only enables a single platform for fleets from long-haul and local trucking, to government and rental fleets, to OEMs, but also supports vehicles that are fuel-based, EV, or mixed.



Result

The global logistics and delivery company is rolling out the solution to 11 locations in the Middle East and North Africa region, with plans to expand the program in coming months.

Rand McNally is supplying hardware, a driver app and manager app, and a customized web portal from which managers can track vehicles and driver metrics. The hardware is a mixture of OBDII plug-in devices as well as hard-wired equipment for two-wheeled and older vehicles that don't have OBDII ports.

"By implementing the Rand McNally fleet management solution, we gain valuable insights that we can use to make our fleet safer and more productive. The streamlined data collection and management also enables us to further optimize our fuel costs, boost efficiencies, and enhance customer experience."

Alaa Saoudi, Chief Operating Officer
Express at Aramex