

# Cardinal Transport, Inc.

## Business

Cardinal Transport, Inc. is an owner-operator fleet based out of Coal City, Ill. Cardinal's flatbed unit primarily transports heavy construction equipment within the Midwest region. Along with sister company CR Transport & Logistics, which hauls oversized loads nationally, the group operates 275 tractors.



## Opportunity

Cardinal and CR needed to upgrade their fleets with an electronic logging system. Concerned about lost productivity and the financial outlay, the companies needed to find a solution that could quickly be installed and provide an immediate return on investment.

Moreover, since both groups operate with owner operators, a key requirement was to find a solution that not only provided value to Cardinal and CR, but to the driver owners as well.

After evaluation, the transportation companies selected Rand McNally's DC 200® S and TND™ 740 all-in-one system on the company's DriverConnect platform. The TND™ 740 truck navigation device serves as the in-cab head unit – featuring not only Rand McNally's truck navigation but the DriverConnect program to view logs, messaging, and more. The DC 200® S E-Log and fleet management module snaps to the back of the TND™ device, creating an all-in one compliant system.



*"The implementation went as well as it possibly could. The system is incredibly user-friendly, both from a business and driver perspective."*

Mitchell Falat  
Director of Safety & Compliance  
Cardinal Transport, Inc.

## Result

Cardinal and CR drivers quickly embraced the Rand McNally solution citing the simple installation and easy-to-use interface. Additionally many drivers downloaded the free Rand McNally DriverConnect app on their smartphones to verify their logs when it's convenient – a perk of the system.

For Cardinal and CR, the initial return on investment occurred quickly. Cardinal worked with Rand McNally field personnel for several days training staff, programming units, and syncing and bundling devices – all before the roll out to drivers. The drivers quickly learned the electronic logging system and got back on the road, resulting in little downtime and instant implementation savings.

According to managers, the in-cab devices, in tandem with the back-end Rand McNally DriverConnect web portal, have helped the fleets increase overall efficiency as well as better Hours of Service logging accuracy. Plus, dispatchers have reduced the time spent communicating with drivers over the phone by messaging via the DC 200® S's built-in cellular modem for constant connectivity.