

Dan & Jerry's Greenhouses, LLC

Business

Dan & Jerry's Greenhouses is a Minnesota-based grower and transporter of live plants in the Midwest. Operating out of Monticello, Minn., Dan & Jerry's operates 35 acres of greenhouse space in three locations in Minnesota and one in South Dakota. The company's 24-truck fleet delivers wholesale plants to garden centers, nurseries, regional chains, and landscaping businesses in seven Midwestern states.



Opportunity

With Spring rapidly approaching, and an electronic logging mandate in effect, Dan & Jerry's fleet manager needed to find a compliance solution that would be quick and simple to install. Additionally, the solution needed to be painless to use by the company's seasonal drivers, who were used to keeping paper logs and would need to learn a new system quickly.

Company managers reviewed a variety of turnkey ELD solutions with in-cab screens as they did not want drivers using their own phones, tablets and other devices with an ELD to keep electronic logs. They wanted to minimize the number of devices in the cab.

After evaluation, the greenhouse grower chose Rand McNally's DC 200® S and TND™ 740 all-in-one system on the company's DriverConnect platform. The TND™ 740 truck navigation device serves as the in-cab head unit – with the bonus of Rand McNally's on-board truck navigation – while the DC 200® S E-Log and fleet management module snaps to the back of the TND™ device, creating an all-in one compliant system.



"Rand McNally just stood out from the first conversation because their solution had everything we needed for our business and drivers."

Jake Totushek
Fleet Manager
Dan & Jerry's Greenhouses, LLC

Result

Implementation of the system was about as seamless as it could be. Dan & Jerry's drivers quickly adapted to the Rand McNally system: Training time was minimal and drivers were out on the road faster than expected.

Additionally, the company's managers have been impressed with Rand McNally's commitment to continual improvement, providing updates on an ongoing basis that makes the system more efficient.

The Rand McNally system not only has made Dan & Jerry's drivers ELD-compliant, but it is helping drive efficiencies in routing and paperwork reductions.